

A vintage pocket watch with a white face and black numbers is the central focus, resting on a piece of aged, yellowed paper. The watch has a small seconds sub-dial at the 6 o'clock position and a metal ring at the top. The background is a textured, warm-toned surface, possibly a book cover or a piece of parchment, with some dark, leaf-like patterns in the upper right corner.

# CHURCH PLANTING GROUP RESOURCES



*NORTH AMERICAN  
MISSION BOARD*

4200 NORTH POINT PARKWAY  
ALPHARETTA, GEORGIA 30022-4176

Dear Co-Laborers in Church Planting,

We at the North American Mission Board are praying that God will bless North America with a time of spiritual breakthroughs resulting in a great church planting movement. We long to see God work in such a powerful way to provide every people group on this continent a healthy, New Testament church proclaiming the gospel in a contextual way.

In order to see this happen, it is important that while we are praying for God to move, we also spend time sowing the gospel seed in the lives of people throughout North America. It is impossible to have a great time of harvest without a deliberate time of sowing. Each historic, nationwide revival was precipitated by a time of spreading the good news of Christ's love, so that individuals could respond to the gospel message.

These tools have been created to help you, our partners, in the work of sharing the gospel and planting churches. The resources have been arranged according to how they fit within the Church Planting Process. The four components of the Church Planting Process are: Readiness, Enlistment, Equipping, and Multiplication. The resources were arranged this way so that church planting partners could quickly find the resource needed for the stage of the process which they would be implementing.

One challenge with this arrangement is the reality that many resources can fit in more than one part of the process. When this happens, the resource has been placed in the category that it best fits. We hope that our partners will be able to see the many other ways the tools can be used.

It is a great joy to be able to provide quality resources for our church planting partners. The majority of these are available on our Web site at [www.ChurchPlantingVillage.net](http://www.ChurchPlantingVillage.net). For a printed copy of most of the items in this catalog, please call our resource line at (888) 749-7479.

May God pour out His blessings on all of us as we assist churches to plant churches across North America!

Sincerely,



David Meacham  
Senior Church Planting Strategist  
North American Mission Board

*Resource Line: 888 749-7479*

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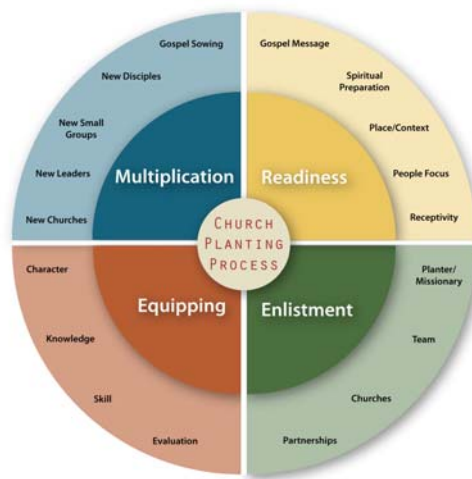
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### **A Word About Church Planting Resources**

The North American Mission Board (NAMB) provides church planting resources without charge. We are able to do this because of the generosity of Southern Baptists as they give through the Cooperative Program and Annie Armstrong Easter Offering ®. Many resources are available 24 hours a day through our award-winning Web site *www.ChurchPlantingVillage.net*. For hard copies of any publication or CD listed in this catalog, please call our resource line at (888) 749-7479.

# The Church Planting Group

## Church Planting Process Overview



Although you may not recognize it, many activities in life are done in an orderly fashion with the hope of a particular, expected outcome. For example, we get up in the morning and do certain things to prepare for the new day. We may stretch, brush our teeth, take a shower, put on clothes, drink a cup of coffee, have our morning devotion, grab our purse, wallet and keys, and head for the car. The order in which these activities are done may vary, and we may even add to or subtract from this list. The desired outcome, however, is to get to work. When we do this week after week, it is called a routine. This series of activities also forms what is known as a process.

Processes get us from point "A" to point "B". They are the underlying or basic organizational components that direct our activities, so that we will reach a preferred destination or outcome. Church planting is no different. There are certain things that must be done to plant healthy, reproducing churches that touch lost people for Christ.

The North American Mission Board's Church Planting Process (CPP) has four key components:

***Readiness***

***Enlistment***

***Equipping***

***Multiplication***

Each of these is guided by both theological and missiological truths, and each has unique functions. Defining the stages and components helps association directors of missions, state conventions, missionary staff, national missionaries, church planter missionaries, church planters, pastors, and laypeople understand their roles in each stage of development. The four components and 18 activities are:



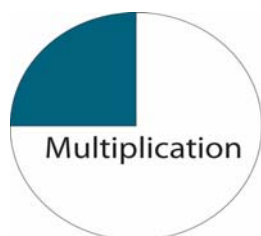
The North American Mission Board's Church Planting Process has very specific desired outcomes. **Readiness** builds awareness of lostness and the need to plant churches contextualized for each specific people group with our partners. When Readiness has fulfilled its desired outcome, churches, planters, and planting teams are *AWARE* of: God's call on their lives, the people groups all around them who do not know Jesus, and what it is God is calling them to do. Readiness includes items such as spiritual preparation, understanding the place or context of the plant, a discovery of people groups, climate building, and measuring and developing receptivity among the identified audience for the gospel.



The **Enlistment** component of the Church Planting Process engages individuals and churches through church planting activity. Therefore, the desired outcome of Enlistment is individuals and churches actively engaged in church planting endeavors; they are *COMMITTED* to church planting. The enlistment focus is around discovering individuals, developing church planting teams, sponsoring churches who plant churches, and other partners such as associations and conventions.



The **Equipping** component of the Church Planting Process provides training, skill development, and nurture needed by churches, planters, planting teams, and other partners who work with them. The outcome of Equipping is that churches and individuals are *EQUIPPED* for effectively planting healthy, reproducing churches among all people groups across North America. Equipping includes items such as development of personal character, expansion of church planting knowledge, new skill development, and evaluation of missionary giftedness.



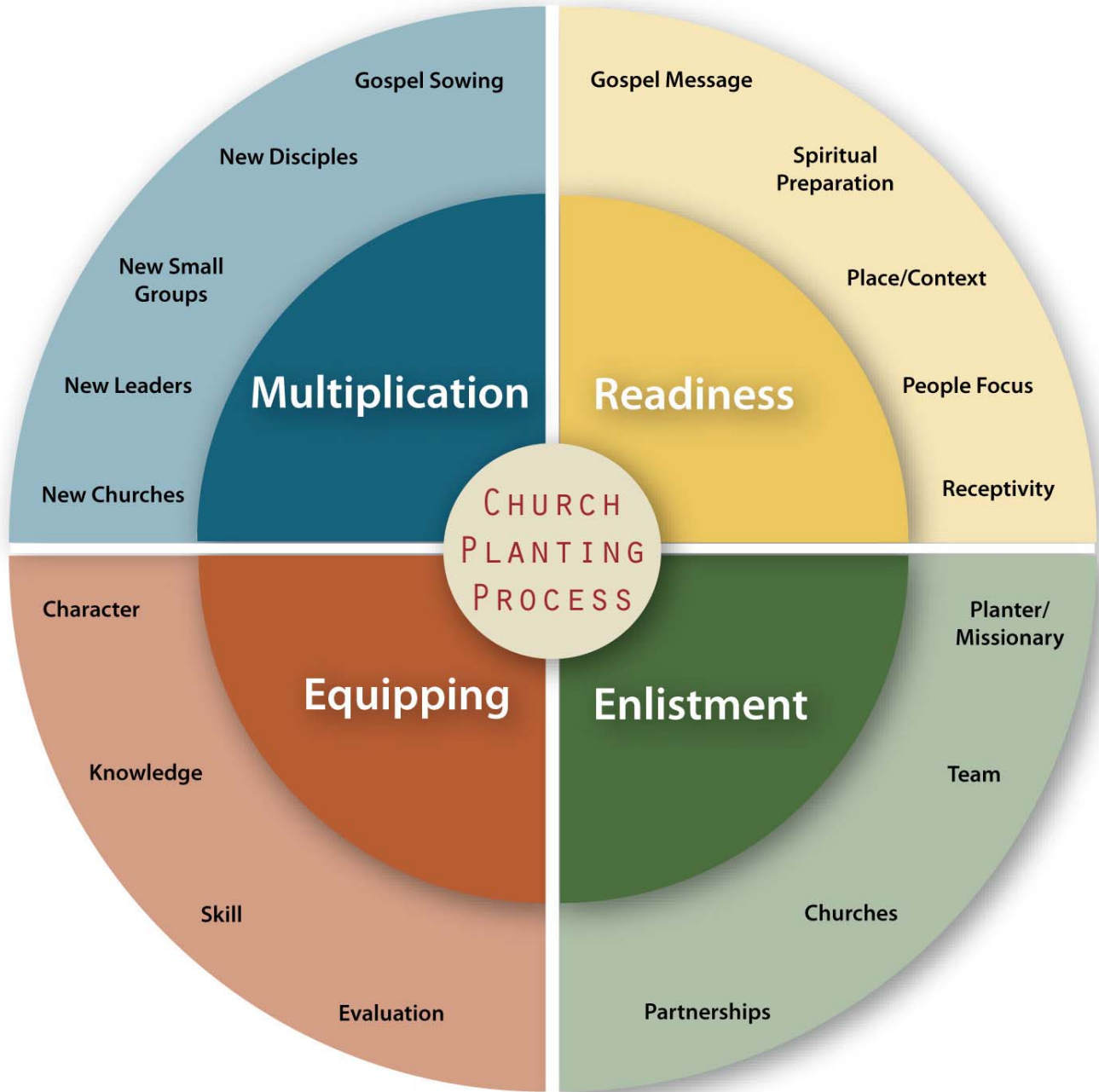
The next component of the Church Planting Process, **Multiplication**, is designed to foster church health, life, and growth in the newly-planted churches. The desired outcome of this component is strong, healthy churches that are *REPRODUCING* new Christians, leaders, planters, planting teams, and churches. Multiplication includes items such as gospel saturation in new areas in order to plant churches, development of new disciples, creation of small groups with the emphasis towards them becoming a new church, leadership identification and discovery, and the birthing of healthy, New Testament churches.

The Church Planting Process is a sound progression for planting new churches. The four components of the Church Planting Process can be seen in the natural world. For example, a farmer prepares the soil (Readiness), then he gets the seed (Enlistment), then he plants the crop and works it, constantly removing weeds and predators (Equipping), and finally a large crop is harvested and seeds are set aside for next year (Multiplication). The brilliance of the Church Planting Process is that it enables all church planting partners to plan their work effectively. The four components and 18 activities are in essence the work that needs to be done in order for healthy churches to be planted across North America.

*The Church Planting Process Scripture References:*

<i>Readiness</i>	<i>Enlistment</i>	<i>Equipping</i>	<i>Multiplication</i>
Joshua 18:8-10	Ecclesiastes 4:9-12	Psalms 78:72	Genesis 1:28
1 Chronicles 12:23	Matthew 4:19-21	Psalms 139	Exodus 18
Nehemiah 2:11,13	Matthew 10:6,11	Proverbs 3	Matthew 28
Matthew 9:35	Matthew 11:28	Proverbs 27:17	Luke 10:1-11
Matthew 10:14	Mark 5:19	Matthew 4:18-22	Acts 2:42
Luke 19:41	Mark 6:7	Matthew 18	Acts 4:23-36
John 4:35	Luke 10:6	Matthew 28:19	Acts 10:1-2
John 5:19	Acts 1:26	Mark 6:7	Acts 11:19-21
John 15:5	Acts 8:1,4	Luke 10	Acts 14:21-28
Acts 1:8	Acts 9:6	Luke 24:25	Acts 15
Acts 6:7	Acts 13:2,3	Acts 14:23	Acts 16:1-5
Acts 8:26-31	Acts 16	Acts 20:1-3	Acts 18:23
Acts 10:2	Acts 19:10	1 Corinthians 11:1	Acts 20:20
Acts 11:20	Romans 1:1,6	Galatians 5:22-23	Romans 16
Acts 12:24	Romans 15:24,25	Ephesians 4:11-12	Ephesians 4
Acts 13:46	Romans 16	Philippians 4:9	Revelation 2:5,19
Acts 14:21-28	1 Corinthians 12:4	2 Timothy 2:2	
Acts 15:7	2 Corinthians 9:1-9		
Acts 16:6-10	Ephesians 2:10		
Acts 17:16	Philippians 1:5		
Romans 15:19-20	1 Thessalonians 1:7-9		
1 Corinthians 9:19-23			
Galatians 2:7-10			

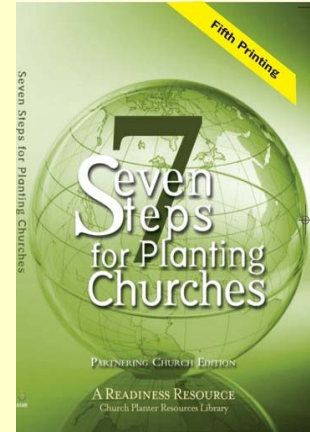
# THE CHURCH PLANTING PROCESS



## Section I: Readiness Resources

### **Seven Steps for Planting Churches (Book)**

*Seven Steps* is a collection of resources crafted to guide church planters and their partners to plant healthy, reproducing, congregations. There are three editions in the series: *Seven Steps Planter Edition*, *Seven Steps Partner Edition*, and *Seven Steps Executive Edition*. *Seven Steps for Planting Churches, Planter Edition* is available in Spanish. All of these are available at [www.ChurchPlantingVillage.net/7stepsplanter](http://www.ChurchPlantingVillage.net/7stepsplanter) or by calling the resource line.



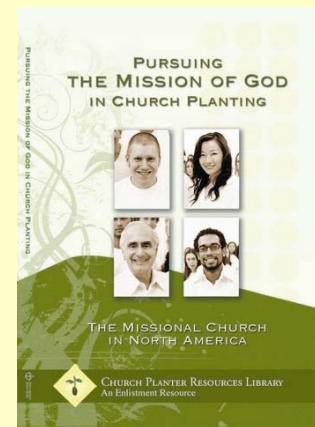
### **Reaching a Nation Through Church Planting (Book)**

*Reaching a Nation Through Church Planting* is a comprehensive church planting resource designed to introduce the need for planting new churches. This book contains chapters from some of America's top pastors and writers including Johnny Hunt, Jim Henry, Henry Blackaby, and Ed Stetzer. Get your copy today by calling the resource line or downloading it at: [www.ChurchPlantingVillage.net/resourcelibrary](http://www.ChurchPlantingVillage.net/resourcelibrary). (See the manuals/books section.)

### **Pursuing the Mission of God In Church Planting: The Missional Church in North America (Book)**

*Pursuing the Mission of God in Church Planting* was written to help potential partnering churches and planters not only see the need for church planting, but to help them see God's desire that people from every tribe and every tongue be reached with the gospel. Included within its pages are stories of 10 church planting churches who are missional in nature and have a passion to plant churches that are biblically faithful and contextualized. A discussion guide is also available which will facilitate the formation of sponsoring church networks in a region or a church planting team in a local church. To get your copy of the book or guide call the resource line or go to:

[www.ChurchPlantingVillage.net/missionalchurchbook](http://www.ChurchPlantingVillage.net/missionalchurchbook).



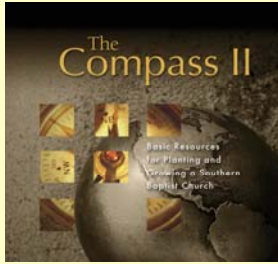
### **Compass I (CD-Rom)**

*Compass I* is an SBC Church Planting start-up kit. It contains information church planters can use to plant healthy SBC congregations. Resources include a review of Baptist history, Southern Baptist World Missions, the Cooperative Program, and The Baptist Faith and Message. The resource is available by calling the resource line or by visiting [www.ChurchPlantingVillage.net/CompassOne](http://www.ChurchPlantingVillage.net/CompassOne).



## Section I: Readiness Resources

### Compass II (CD-Rom)



*The Compass II* CD is a church planting start-up kit which features resources to help church planters engage in ministry, including tools for personal and corporate evangelism, new Christian follow-up, missions, leadership, stewardship, and small group Bible study. All of the resources on this CD are available in Arabic, Chinese, French, Korean, English, Hindi, Portuguese, Russian, and Vietnamese. This resource is available by calling the resource line or by visiting [www.ChurchPlantingVillage.net/Compass2](http://www.ChurchPlantingVillage.net/Compass2).

### Peoples Search

*Peoples Search* is a multi-phase process that when implemented assists churches, associations, and denominational workers in getting a handle on the diversity found in their community. It also helps them identify unreached places and the different groups of people living in their community. It creates awareness of the barriers naturally found in diverse communities and helps to develop a comprehensive church planting strategy. At the present time, these materials are only available by request.

### Dr. Willmington's Bible Study Library I & II (CD-Rom)

This CD contains an entire theological library for church planters! It provides a comprehensive look at each of the 66 books of the Bible, including the book's background, author, purpose, unique features, interesting facts, and divine purpose. It also features instant access to information on what the Bible says in reference to major theological themes such as the Trinity, the Bible, salvation, the church, man, sin, Satan, and much more. This CD is available by calling the resource line or by going to [www.ChurchPlantingVillage.net/Willmington](http://www.ChurchPlantingVillage.net/Willmington).

### Kingdom Builders



*Kingdom Builders* is an event designed to show how every church can be involved in seeking, sending, and supporting church planting work in their community. It can be used in associational meetings or other pastor and lay leader settings to train key leaders to lead their church in becoming involved in church planting and becoming a kingdom-building church. This Bible-centered resource features both a flexible schedule and flexible content that can be custom fit to meet the needs of local leaders. These tools are only available online at [www.ChurchPlantingVillage.net/KingdomBuilders](http://www.ChurchPlantingVillage.net/KingdomBuilders).

## Section I: Readiness Resources

### [VirtualChurchPlantingExperience.com](http://VirtualChurchPlantingExperience.com)

*VirtualChurchPlantingExperience.com* is an interactive Web site that features a virtual host who guides participants through a quick tour of both the people and places where church plants are needed across North America. He also points guests to the multitude of resources available for them when they commit to church planting. Finally, participants are challenged to get involved in church planting by committing to pray, to challenge their church to sponsor, or to serve as a member of a church planting team. Check it out today by going to [www.VirtualChurchPlantingExperience.com](http://www.VirtualChurchPlantingExperience.com).



### [www.ChurchPlantingVillage.net](http://www.ChurchPlantingVillage.net)

A world of church planting resources is at your fingertips 24 hours a day through this award-winning Web site. This site is today's largest resource depot for church planting leaders. There is never a charge for any of the world-class resources. The site features a library for church planters, information on many different people groups, and tools for successful church planting.



### [Prayer Resources \(Online\)](#)

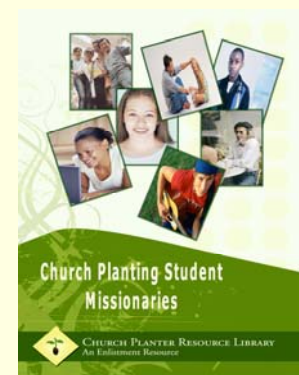
Church planting leaders who are looking for effective prayer strategies can find them at

[www.ChurchPlantingVillage.net/prayer](http://www.ChurchPlantingVillage.net/prayer). There are a variety of strategies that will energize believers to get involved in praying for a place, a people, or a new church start. Resources available include:

- Prayer Walking
- Taking Prayer to the Streets
- Developing a Prayer Warrior Network
- Lighthouse Prayer

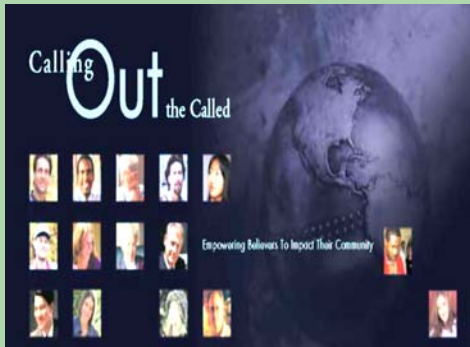
### [Student Missionaries in Church Planting \(Online\)](#)

*Student Missionaries in Church Planting* is a guide for church planters and students on how to apply for Student Missionary positions through the North American Mission Board. It contains contact information, step-by-step process, Web links, and frequently asked questions. Available online at [www.ChurchPlantingVillage.net/EnlistStudents](http://www.ChurchPlantingVillage.net/EnlistStudents). (Choose the student missions link.)



## Section II: Enlistment

### Calling Out the Called (Online)



*Calling Out the Called* challenges church members to fulfill the great commission through church planting. This on-line tool helps congregations to catch a new vision for the lost by planting new congregations. The guide gives detailed information about the *Calling Out the Called* process and event. It helps to equip the reader to begin forming a strategy for using *Calling Out the Called* to mobilize a church or group of churches to plant new churches. Download these resources at [www.ChurchPlantingVillage.net/enlistingplanters](http://www.ChurchPlantingVillage.net/enlistingplanters).

### Discovery Tools (Booklet)

This self-assessment booklet provides insight into how God may be preparing an individual for church planting. The booklet helps potential church planters explore the following areas: call, spiritual gifts, passion, ministry preference, and past behaviors. It is available in English, Spanish, Vietnamese, Korean, and a student edition. Request by calling the resource line or download now at [www.ChurchPlantingVillage.net/dtools](http://www.ChurchPlantingVillage.net/dtools).

### PLACE (Online)

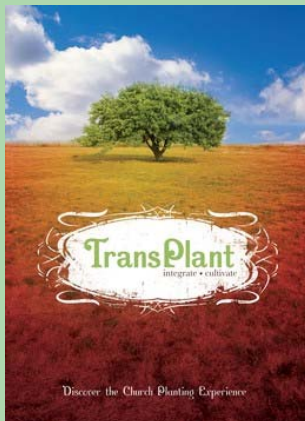


*PLACE* is a Bible-based, self-discovery process created to help pastors and lay leaders find their ideal place in ministry. It is available online at

[www.ChurchPlantingVillage.net/EnlistingPlanters](http://www.ChurchPlantingVillage.net/EnlistingPlanters) through a partnership with NAMB and PLACE ministries. It is an essential tool for identifying and pre-assessing church planters. PLACE is an acronym, with each letter standing for one of the five parts of the PLACE profile.

The *PLACE User Guide* is for anyone interested in using PLACE Assessments in their ministry. This guide includes an overview of PLACE Ministries, an explanation of PLACE Profiles, and

### TransPLANT (CD-Rom)



*TransPLANT* is a one-day event designed to connect college students to church planting activities in their communities and across North America. The entire day is focused on helping students understand God's call, equipping them for ministry, and releasing them out into their world to live as missionaries. Both the guide and the videos are available on one CD-Rom. Call the resource line for your copies.

## Section II: Enlistment

### Discover Church Planting Day (Online)

*Discover Church Planting Day* is a workshop that is hosted by state conventions or local associations. It is designed to provide a safe environment for potential church planters and partnership churches to discover church planting with the ultimate goal of enlisting them to partner in the Church Planting Process. For more information go to

[www.ChurchPlantingVillage.net/discoverdays](http://www.ChurchPlantingVillage.net/discoverdays).

### New Churches Needed: You Can Help! (Brochure)

This full-color resource is a perfect way to start a conversation about the need for both new planters and new churches. It can be used to help enlist congregations in becoming a church planting sponsor at one of three levels: Primary Sponsor, Clustering Sponsor, or Supporting Sponsor. It is also an effective tool for discussing church planting with potential planters and their families. You can order yours by calling the resource line or you can download it at

[www.ChurchPlantingVillage.net/enlistingsponsors](http://www.ChurchPlantingVillage.net/enlistingsponsors).



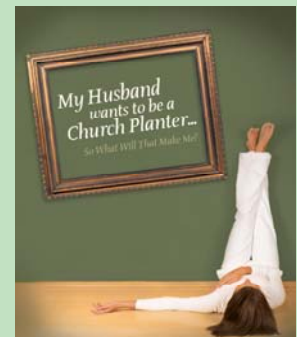
### Church Planter Assessment Tools (Certification Required)

Church Planter Assessment tools are designed to assist our church planting partners to properly assess a potential church planter's calling, character, compatibility, and competency. The tools were created by using the 13 qualities and behaviors of successful church planters which were identified by Dr. Charles Ridley. There are two levels of training for potential assessors, each level supported by both written guidebooks and DVDs. Resources include a *Level One Training Guide*, *Level Two Training Guide*, and *Assessors Guidebook*. These are available to certified trainers through the resource line.

### My Husband Wants to Be A Church Planter...

#### So What Will That Make Me?

This exciting new book has been written to introduce church planting to the spouse of potential church planters. The book reveals that although church planting requires sacrifice, the overwhelming majority of planters' wives (92%) feel that it is worth the cost. It is written by wives for wives and includes chapters on budgeting, time management, and handling criticism. Order by calling the resource line or you can download it at [www.ChurchPlantingVillage.net/wives](http://www.ChurchPlantingVillage.net/wives).



## Section III: Equipping

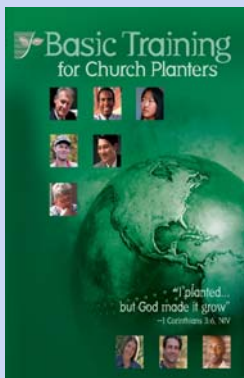
### Straight Street



*Straight Street* is a spiritual preparation guide to be used by members of a church planting team two to eight weeks before attending a Basic Training event. There are eight units in *Straight Street*: prayer, vision, core values, people group focus, mission, relationships, evangelism, and worship. A participant can choose from one of three versions: scenic route, business route, and express route. Copies are available through your state convention church planting office or online at [www.ChurchPlantingVillage.net/equipping](http://www.ChurchPlantingVillage.net/equipping).

### Basic Training (Certification Required)

*Basic Training* is a comprehensive set of resources that enable church planting partners to train church planting teams. Research has shown that planting teams who have completed *Basic Training* are much more likely to plant a healthy, reproducing, congregation. Resources include manuals for participants, guide books for trainers, and DVDs that can be used in the training sessions. *Basic Training* reviews the following topics:

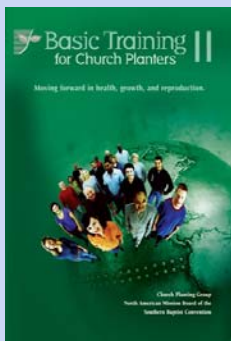


Prayer	Vision	Core Values
Focus Group	Mission Statement	Relationships
Evangelism	Leadership Development	Core Group
Worship	Small Groups	Administration
	Master Plans	

For more information on *Basic Training*, please contact the church planting office at your state convention office. Materials are available in Spanish, Korean, Vietnamese, Chinese, and Ukrainian.

### Basic Training II (Certification Required)

*Basic Training II* is for planting teams who have already launched a new church. The training will direct the team to consider pointed questions such as, "Where are we?", "Where are we really?", and "Where do we go from here?" Resources include training manuals, workbooks, and DVDs. These materials are also available in Spanish. For more information on *Basic Training II*, please contact the church planting office at your state convention.



### Online Learning

Classes for both Basic Training and Basic Training II are available online through *The Learning Place*. For more information about distance learning through Internet training in English or Spanish, call your state convention office or go to [www.ChurchPlantingVillage.net/onlinelearning](http://www.ChurchPlantingVillage.net/onlinelearning).

## Section III: Equipping

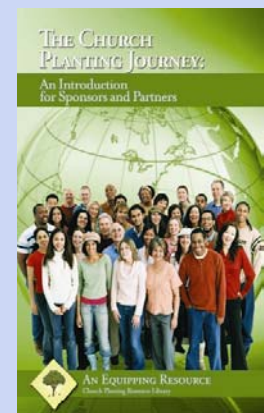
### Epoch (Printed Guide)

*Epoch* is a church-based process for deploying everyday Christ followers to live a life among specific people and places in their communities that reflect the image of Christ. They will use the skills and approaches of a missionary to make disciples and establish relationship-based faith communities. At the heart of the *Epoch* process are eight components for intentional disciple-making aimed at networking for evangelism, gathering lost/unchurched people into communities of faith (small groups), and raising up leaders from the harvest. The guide is available by request or online at [www.ChurchPlantingVillage.net/Epoch](http://www.ChurchPlantingVillage.net/Epoch).



### Partners in Church Planting (Book)

*Partners in Church Planting* is a ministry tool designed to help every congregation engage in the work of church planting. Pastors and church members alike will enjoy the journey as they discover that no matter what their church size or budget, God has a way for them to participate in planting a new church across the street or on the other side of North America. It is available by request or online at [www.ChurchPlantingVillage.net/picp](http://www.ChurchPlantingVillage.net/picp).



### Partners in Church Planting (Card)

Through *Participating in Church Planting* congregations are challenged to sponsor a new church at one of three levels: Supporting, Clustering, or Primary. This response card provides a quick look at what type of support is requested for each level of sponsorship. The card is available by request or online at [www.ChurchPlantingVillage.net/picp](http://www.ChurchPlantingVillage.net/picp).

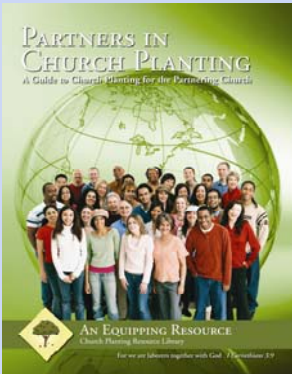
	Prayer Support for Church Plant	Desires involvement in planting	Provides Resources	Does mission projects or other church planting activities	Evaluates Actions Taken	Works as Equal Partner with Other Cluster Partners	May Seek Help from Sister Churches and/or Supporting Churches	Leads in Planting	Calls Out or Enlists Churches	Calls Out or Enlists Church Planter	Develops Planting Strategy	Implements Planting Strategy	Evaluates Overall Planting Strategy and Makes Corrections	May Plant without Outside Help
Supporting Church	✓	✓	••✓	••✓	✓									
Clustering Church	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Primary Church	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
What Can We Do!														

• Supporting Churches must determine the level of support they are willing to give to ministry projects, mission activities, or in providing resources to the church plant.

NORTH AMERICAN MISSION BOARD  
CHURCH PLANTING GROUP

## Section III: Equipping

### Partners in Church Planting (Church Guides)



*Partners in Church Planting* features guides that explain the Church Planting Process to sponsoring churches. There are three guides: one for the supporting sponsor, one for the clustering sponsor, and one for the primary sponsor. *Partners in Church Planting* (PiCP) helps to enlist sponsoring churches. The PiCP process also helps to promote healthy relationships between sponsor and church plants. You can get your copy by going online to [www.ChurchPlantingVillage.net/picp](http://www.ChurchPlantingVillage.net/picp) or by calling the resource line.

### We Call It Church (CD-Rom)

*We Call It Church* is a collection of resources to equip partners to successfully plant new congregations in the multi-housing setting. This resource focuses on building relationships with apartment community owners, managers, and others who live in the multi-housing environment. You can get these resources today by going to [www.ChurchPlantingVillage.net/Wecallitchurch](http://www.ChurchPlantingVillage.net/Wecallitchurch).

### Church Planter Mentor Training (Certification Required)

*Church Planter Mentor Training* is a workshop experience designed to train those who will be mentoring church planters. The mentor is taught to walk with the church planter, helping him or her finish well in the church planting venture by considering both personal growth and effective church planting actions. Certified presenters can get these resources by calling their state convention office. To find out more information go to [www.ChurchPlantingVillage.net/mentortraining](http://www.ChurchPlantingVillage.net/mentortraining).

## Section IV: Multiplication

### Multiplying Church Network (Online Tool)

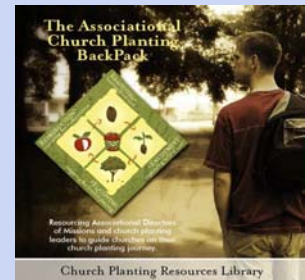
A *Multiplying Church Network* (MCN) is a group of church planting leaders who meet regularly to pray, share experiences, plan, learn, and share accountability. Together they find ways to start healthy, growing, reproducing congregations. Resources include a Facilitators Guide, Church Networks Worksheets, and a CD-Rom. These tools are available in both English and Spanish. These resources can be downloaded at [www.ChurchPlantingVillage.net/MCN](http://www.ChurchPlantingVillage.net/MCN).

### The Associational Church Planting Backpack (Certification Required)

The Associational Church Planting Backpack (ACPB) offers the Associational Director of Missions and other missional leaders a holistic, church planting partnership resource. It provides structure, guidance, and tools for equipping churches and planters to inform, enlist, equip, and engage members in church planting activities, partnerships, and networks.

Built on the Church Planting Process, the ACPB supports associations as they work to guide churches, planters, and believers to be aware of lostness, committed as church planting partners, equipped for planting activities, and reproducing disciples, leaders, and new churches.

The ACPB presents materials, resources, and tools in an interactive, multi-dimensional, multi-level format. The deeper levels allow for broader perspectives, greater depth of understanding, and more customizable tools for accomplishing each defined activity of church planting. For more information call the resource line.



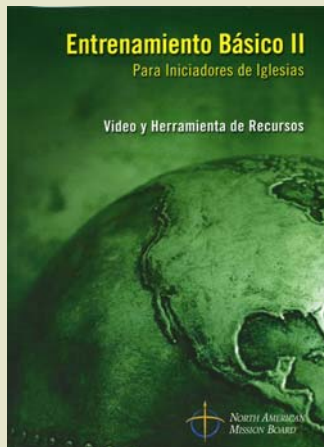
### Church Planting Group Podcast

The Church Planting Group Podcast is an online tool which enables church planting practitioners to hear innovative ideas for healthy church planting. The podcast is updated weekly and it features church planting leaders from across North America who have a story to share about God's blessings in their ministry. You can download a podcast from the Internet, hear the podcast through your computer, or you can register to have the podcast automatically updated in your iPod or MP3 by subscribing at: <http://www.namb.net/cpgpodcast>.





## Section V: People Group Resources



### Spanish Resources

The Church Planting Group has translated its most popular resources into Spanish in order to reach the growing Spanish-speaking population in North America. *Compass I, Compass II, Kingdom Builders, Discovery Tools, Basic Training I & II, Seven Steps for Planting Churches*, and the *Hispanic Church Planting Guide* are just some that are available. For other Spanish church planting resources go to [www.ChurchPlantingVillage.net/Spanish](http://www.ChurchPlantingVillage.net/Spanish).

### Strategic Populations

People from across the world are moving to North America. This creates a challenge for church planting leaders who desire to minister across cultures and across languages. To help you in this endeavor, the Church Planting Group created the *Strategic Populations* section of the Church Planting Village. This section contains background information, population-specific church planting guides, and other useful tools for the following people groups: Anglo Americans, African Americans, Arab Americans, Asian American, Canadians, Europeans, Hispanics, First Nations Peoples, Virgin Islanders, the Deaf, and specialized affinity groups within the population. These resources are available at [www.ChurchPlantingVillage.net/StrategicPopulations](http://www.ChurchPlantingVillage.net/StrategicPopulations).



### Demographic Reports

*The Center for Missional Research* is able to provide church planters with detailed demographic information. This information is a key component for understanding your community. To get your free demographic study go to [www.NAMB.net/demographics](http://www.NAMB.net/demographics).

### PeopleGroups.info

[www.PeopleGroups.info](http://www.PeopleGroups.info) is a Web site that has been created through a NAMB/IMB partnership. This site assists church planters in their search to understand and connect with the people groups in their area. Finally, the site offers a variety of people group-specific resources.

## Section VI: Evangelism Resources

### Evangelism Planner

The Evangelism Planner is a free resource and software to help you design, plan, and schedule a comprehensive yearly evangelism strategy or a specific evangelistic event. With a simple point and click, pastors and church leaders can design their plan to change their world for Christ!

This resource and software includes:

- Access to dozens of proven and result-oriented evangelistic strategies including resources from key areas such as prayer, ministry, servant, personal, mass, and event evangelism.
- A planning guide that helps you step by step to design and implement an evangelistic event or activity from start to finish.
- Printable job descriptions, assignments, timelines, and online manuals.
- An evangelistic calendar with daily reminders that keep you on task.
- A simple, budget-tracking system for your planned events and tasks.

The Evangelism Planner is a tool that can be used over and over again. It can be your evangelism assistant, helping your church to fulfill her part in the Great Commission.

For more information, contact your state evangelism office or call the Personal & Mass Evangelism Team of the North American Mission Board at (770) 410-6372.





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For general information, call (770) 410-6000, or visit [www.namb.net](http://www.namb.net).

To order materials, call Customer Service Center, toll-free 1 866 407-NAMB (6262), or visit [www.namb.net/catalog](http://www.namb.net/catalog).

For Church Planting Resources call 888 749-7479 or visit [www.ChurchPlantingVillage.net](http://www.ChurchPlantingVillage.net).